



**Coach Education**  
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## Teaching and Modeling Behavior

Written by Bruce Brown, Director of Proactive Coaching and a master clinician, Teaching and Modeling Behavior helps the teacher/coach understand the definition of modeling behavior and sportsmanship. Coaches will understand how inappropriate behavior affects how they and their teams are perceived by students, fans and officials. Coaches will learn the benefits of taking a proactive approach in teaching and modeling behavior, and will learn specific approaches for rehearsing appropriate behavior and sportsmanship. Coaches can start and complete a course immediately after a course purchase is approved, and will have up to one year after purchase to review and access all printable resources.

### **Unit 1: Teaching and Modeling Behavior**

- Introduction
- More Than Just High-Fives
- Gamesmanship

### **Unit 2: Effects of Inappropriate Behavior**

- What Coaches Believe
- You Are The Role Model
- What Did You Observe?

### **Unit 3: Teaching Appropriate Behaviors**

- Plan For The Unplanned
- Rehearsing behaviors

### **Unit 4: Dealing With Fans and Parents**

- During Competition
- About Your Team

**Resources:** Practice Drills, Promoting Sportsmanship; Sportsmanship Quotes; Pregame Announcements